



Management Plan of the World Heritage Site 2013 – 2020

HISTORIC CENTER OF THE TOWN OF BARDEJOV



**MANAGEMENT PLAN OF THE WORLD HERITAGE SITE
2013 – 2020**

**Historic Center of the Town of
Bardejov**



Management Plan of the World Heritage Site
Historic Center of the Town of Bardejov

Prepared by:

AINova

Team of experts:

Lucia Gembešová, Erika Horanská, Jaroslav Kilián, Michal Škrovina, Andrea Urland

Cooperating experts:

Ľubica Pinčíková, František Gutek, Ľuba Voľanská, Jana Švantnerová

Consultants:

Beata Polomová, Alexandra Klimeková

Photographs:

Helena Bakaljarová, Simona Benetyte, Jonathan Griffin, Erika Horanská, Jaroslav Kilián, Agne Rymkeviciute, Michal Škrovina, Petra Trokanová

Maps:

Róbert Sekula

Designed by:

Helena Bakaljarová



Issued by:

AINova, 2013

ISBN 978-80-971594-0-5

Translation:

Barbara Kollárová, Andrea Urland

CONTENTS

A Word from the Mayor	5
A Word from the Head of the Municipal Office of Bardejov	6
Foreword	7
Aim	9
Introduction	12
A. CHARACTRISTICS OF THE SITE AND THE MANAGEMENT PLAN	
A.1 BASIC INFORMATION ON THE MANAGMENT PLAN	16
A.1.1 Purpose of the Management Plan	16
A.1.2 Main Partners in the Preparation of the Document	16
A.1.3 Structure of the Plan, Working Methods Used	17
A.2 CHARAKTERISTICS OF THE SITE IN THE NOMINATION PROJECT	18
A.2.1 Course of the Inscription Process	18
A.2.2 Brief Description of Bardejov as a World Heritage Site	20
A.2.3 Integrity of the Site	21
A.2.4 Authenticity of the Site	22
A.2.5 Description of the Site	24
A.3 OTHER VALUES OF THE SITE DEFINED IN THE PRESERVATION PRINCIPLES OF THE MONUMENTS TERRITORY	25
A.3.1 Urban and Historic Values of the Site's Structures	25
A.3.2 Architectural and Historic Values of the Site's Objects	27
A.3.3 Art Historic Values of the Objects in the Site	28
A.3.4 Cultural and Monument Values of the Archeological Finds in the Sites	29
A.4 MANAGEMENT OF THE SITE – STAKEHOLDERS AND PROBLEM AREAS	30
A.4.1 Context – World Heritage as Part of a Living and Developing Town	30
A.4.2 Stakeholders	31
A.4.3 Problem Areas	33
B. ANALYTICAL PART OF THE MANAGEMENT PLAN	
B.1 ADMINISTRATIVE AND TECHNICAL INFORMATION	36
B.2 BUILDING AND HISTORICAL DESCRIPTION OF THE SITE	37
B.3 RESTORATION, STATE OF CONSERVATION AND USE OF THE SITE	42
B.3.1 The Site in the Context of the Town	42
B.3.2 Functional Use of the Site	43
B.3.3 Urban Structure of the Site	44
B.3.4 Key Objects and Complexes of the Site	45
B.3.5 Quality of the Restoration Works on Objects within the Site	51
B.3.6 Public Spaces of the Site	52
B.3.7 Quality of Environment and Regeneration of Greenery	53
B.3.8 Negative Factors Influencing the Condition of the Site	55
B.3.9 Monitoring of the State of Conservation of the Site	56
B.4 LEGAL FRAMEWORK FOR THE SITE'S PRESERVATION	57
B.5 DOCUMENTS RELATED TO THE CONSERVATION AND CARE OF THE SITE	60
B.5.1 Land Use Planning Documentation of the Town	60
B.5.2 Preservation Principles of the Monuments Territory	63

B.5.3	Urban and Architectural Studies	63
B.5.4	Traffic Conceptions and Documents	66
B.5.5	Superior Land Use Planning Documentation	68
B.5.6	Documents on Socioeconomic Development	68
B.6	USE OF THE SITE FOR CULTURAL TURISM	69
B.6.1	Accessibility of the Site	69
B.6.2	Visitor Services	71
B.6.3	Interpretation and Presentation of the Site	72
B.6.4	The Site in the Context of Tourism Development	75
C.	MANAGEMENT PLAN – PROPOSALS	
C.1	MEASURES TO BE TAKEN IN ORDER TO STABILIZE AND IMPROVE THE STATE OF THE SITE – A SHORTENED LIST OF PROJECTS	78
C.2	MEASURES TO BE TAKEN IN ORDER TO STABILIZE AND IMPROVE THE STATE OF THE SITE – DESCRIPTION OF THE PROJECTS	80
	Priority Area 1: Preservation of the Site	80
	Priority Area 2: Conservation and Restoration of the Site	83
	Priority Area 3: Use and Development of the Site	87
	Priority Area 4: Interpretation and Presentation of Cultural Values of the Site and its Surroundings	97
C.3	MANAGEMENT OF RISKS	102
D.	MANAGEMENT PLAN – MANAGEMENT METHOD AND IMPLEMENTATION	
D.1	MANAGEMENT OF THE SLOVAK WORLD HERITAGE SITES	106
D.2	MANAGEMENT OF THE SITE HISTORIC CENTER OF THE TOWN OF BARDEJOV – THE LOCAL STEERING GROUP	110
E.	APPENDICES	
1.	Public Opinion Survey, Owners and Users Opinion Survey Conducted in the Site	115
2.	Demographic Situation and Educational Structure of Bardejov Residents	141
3.	Bardejov – the Town History	143
4.	Complex of the Jewish Ritual Buildings in Historical Context of the Jewish Presence in Bardejov	157
5.	Description of the Site – a translation from the UNESCO internet site	165
6.	Operational Guidelines for Implementation of the World Heritage Convention	167
7.	Overview of Selected Documents Setting out the Legal Framework for Protection, Restoration and Development of the Site	170
8.	Content Structure of the UNESCO Site Monitoring Report	173
9.	Committee for Coordination of Tasks Related to Preservation of the World Cultural Heritage Sites	175
10.	Tasks of the Inter-sector Committee for Coordination of the Tasks Related to the Preservation of the World Cultural Heritage Sites	177
11.	List of the Bardejov Historic Center Steering Group Members	179
12.	Maps	181
13.	Coordinates of the Issuing Institution	185



A WORD FROM THE MAYOR

The Historic Center of Bardejov along with the complex of buildings of the Jewish Suburbium was inscribed on the UNESCO World Cultural and Natural Heritage List on the basis of the decision of the 24th Session of the UNESCO World Heritage Committee in the Australian town of Cairns on November 30, 2000. The inscription has confirmed the unique value of Bardejov which is to be protected and made accessible as it is an expression of common values shared by people around the world.

This recognition is perceived as a great honor for the town of Bardejov.

The impact of the nomination on the town itself can be seen on various levels. On one hand it represents a great potential for the town's development in favour of a prosperous environment for the town residents, visitors, for enhancement of its cultural and economic life. On the other hand, there are critical views considering the protected monument territory a limiting factor, which may slow down further development of the town. According to available evidence-based information, the impact of the nomination has been significantly positive. It is reflected in an appreciated increase in numbers of foreign as well as domestic visitors over the last years. This perception has been confirmed by the public opinion survey, as well as the survey on the owners' and users' opinions conducted in the center of Bardejov in July and August 2012.

The atmosphere and "genius loci" of our historic town is unique and unrepeatable. This is not only our perception. The town of Bardejov has won the title of the most beautiful town in Slovakia three years in a row.

The image of a town is a reflection of the residents who live in it, create values and hand them over to their followers. The famous past, unique appearance of the historic center including the architecture which has created the Slovak art history, are an enormous gift. We strive not only to care and maintain it but also to contribute to a sensitive shaping of its new quality. Building an interface between the past and the present, conservation and restoration of the precious jewels of our ancestors are the main ideas of the current efforts to safeguard and restore historic monuments in our town.

I believe, that the strategic document Management Plan of the World Heritage Site 2013 – 2020: Historic Center of the Town of Bardejov will not only meet the obligation deriving from the UNESCO Convention on Protection of the Cultural and Natural Heritage but will also build some opportunities for its further preservation, accessibility as well as enhancement and will provide a framework for effective management of the World Heritage Site through 2020.

MUDr. Boris Hanuščák
Mayor of Bardejov



A WORD FROM THE HEAD OF THE MUNICIPAL OFFICE OF BARDEJOV

A harmonious, sustainable development of the town of Bardejov is a goal touching upon all areas of life in the town and upon all its urban functions. A particular attention is to be paid to protection of the inherited cultural treasure which is a public interest exceeding the boundaries of the town, the region and even the state. Inscription of the Historic Center of the town of Bardejov on the UNESCO World Cultural and Natural Heritage List in the year 2000 is the best proof of this fact. It is a challenge for us, who live here, to build on traditions and heritage that have been entrusted to us. We aim at caring for the values of world relevance on a high professional level and at creating a favorable and friendly atmosphere for visitors.

All processes determining the quality of care for the historic monuments of Bardejov must be managed in a comprehensive manner respecting the obligations deriving from the inscription on the World Heritage List, as well as from the individual documents on safeguarding UNESCO World Cultural and Natural Heritage. In order to achieve this goal, it is necessary to prepare documents which would set up the main principles, identify the main risks – those jeopardizing the World Heritage in Bardejov currently or possibly in the future, and propose remedial measures, name the professional supervisors, assign responsibilities and specify financing and the implementation plan.

Development of the Management Plan for the UNESCO Site: Bardejov – the Historic Center is an important contribution to meeting these needs and objectives. The continuing process of getting to know the values of this unique cultural heritage is becoming the main step in the process of its protection and, in the context of cooperation of experts in all key sectors, it is a guarantee of quality of this management document and its implementation.

Let me express my thanks to all those who have contributed to the preparation of this document. In particular, I would like to express my thanks and appreciation of their work to members of the Steering Group.

I believe that the document will become a significant professional tool for management of the protection, preservation and presentation processes of the historic heritage in the town of Bardejov also for the coming generations.

Ing. Juraj Popjak
Head of the Municipal Office of
Bardejov



FOREWORD

The Management Plan of the World Heritage Site 2013 – 2020 *Historic Center of the Town of Bardejov* follows up on the first plan which was included in the nomination documentation¹. The Management Plan's objective is to contribute to an effective safeguarding and management of this site enjoying universal significance and its preservation for the next generations. It is a UNESCO requirement that each site on the UNESCO

¹ The nomination documentation submitted to UNESCO, upon which the site has been inscribed on the UNESCO World Heritage List. *Nomination Project to Include the Town of Bardejov in the UNESCO World Cultural Heritage List*, team of authors, Bardejov 2000 (source: <http://whc.unesco.org/uploads/nominations/973.pdf>).

World Cultural and Natural Heritage List must have its own management plan.

The Historic Center of the Town of Bardejov is a Site of national as well as international significance. The fact of its being part of the urban living organism of Bardejov generates specific challenges of its protection and development. It is important that all key stakeholders (including involved institutions) are informed about the values and qualities that have resulted in the inclusion of Bardejov on the UNESCO World Heritage List.

As the Site is a part of the town², it is necessary to build an effective cooperation among various subjects (stakeholders) operating in the Site and provide for a balance between safeguarding and development - enable further development of the town along with the safeguarding of its Outstanding Universal Value.

A significant part of the document is devoted to the identification of the key questions and challenges that the Site has to face and which may determine its future. It is of importance that the management plan is flexible and dynamic in order to allow for certain adaptation within the period of its validity.

The Management Plan has been prepared by AINova in a close cooperation with the town of Bardejov, Regional Office of the Monuments Board in Prešov, the Monuments Board of the Slovak Republic, experts from various relevant areas and also members of the local Steering Group³ which had been established for this purpose.

At various stages of the preparation of the plan experiences and knowledge of the stakeholders operating within the Site were employed. Some of the proposed projects reflect the outcomes of the Survey of the Opinion of the Public, Owners and Users of the Objects within the Site⁴. The involvement of possibly highest numbers of people and institutions underlines the importance of their participation in the safeguarding and development of the Site stemming from a commonly shared vision.

Gratitude is expressed to all those who have contributed to the elaboration of the document, in particular to the partners involved in the administration and management of the Site and its cultural heritage.

² The site is a part of the town with population of 33 625 inhabitants and with the area of 72,34 km² (7 233,55 ha). Source: Statistical Office of the Slovak Republic, as of 12/13/2011. Area of the site is 0,24 km² (24 ha), area of the protection zone is 0,13 km² (13 ha).

Source: <http://whc.unesco.org/en/list/973>.

³ List of the Steering Group members is in Appendix E.

⁴ The survey is included in Appendix E.

AIM

The main aim of the Management Plan is to offer a framework for management of the World Heritage Site – Bardejov Town Conservation Reserve, i.e. Historic Center of the Town of Bardejov that would preserve its Outstanding Universal Value.

It is a strategic document setting out a vision for the site on the UNESCO World Heritage List and specifying measures that need to be taken in order to achieve it.

The vision, goals and measures are based also on the information obtained at working meetings of the Steering Group¹, from structured interviews with important local stakeholders, from the Survey of Opinions of the Public, Owners and Users of the Objects in the Site² and numerous consultations. Involvement of a large number of stakeholders is believed to contribute to a wide public support which is needed for implementation of the proposed projects.

Vision: Protection and enhancement of the World Heritage Site – Historic Center of the Town of Bardejov is based on a society-wide recognition of its outstanding universal value which represents a great resource for development of the town, its culture and economic life, for building a prosperous and valuable environment for its residents and visitors.

The core of the Management Plan is presented in Parts B and C. Part A includes references mainly to the official documents of UNESCO, ICOMOS and the Regional Monuments Board in Prešov concerning the nomination criteria, authenticity, integrity and values of the site – description of the site's characteristics which have contributed to its international recognition and upon which the Site has become a part of the common heritage of humanity.

Part C of the document – focused on proposals – builds mostly on the results of the analyses (Part B) and defines measures that need to be adopted in favour of safeguarding and enhancement of the World Heritage values. The measures should reduce potentially negative changes, maintain the state of conservation and possibly initiate positive changes.

The Management Plan sets up a framework for management of the World Heritage Site through 2020.

¹ List of the Steering Group members is included in the document appendices – Appendix E.

² The Survey is included in appendices of the document – Appendix E.

The plan is conceived as “management of changes“, i.e. it does not represent a static document but rather a process. The actual implementation of individual projects should be monitored and evaluated on a regular basis so that a flexible reaction is allowed in case of necessity. It is assumed that activities related to the Management Plan implementation will be coordinated by the Site’s Steering Group.

Members of the Steering Group should be subjects whose activities are related to safeguarding, use and further development of the Site. Involvement of key stakeholders, as well as obtaining wide public support is indispensable for a successful implementation of the plan.



Schematic representation of the site's boundaries with the buffer zone referring to the nomination project (*Nomination Project to Include The Town of Bardejov in the UNESCO World Cultural Heritage List*, team of authors, Bardejov 2000), adjusted for the purpose of this document.

INTRODUCTION

The Historic Center of the town of Bardejov was inscribed on the UNESCO World Cultural and Natural Heritage List on December 2nd, 2000 upon decision of the 24th Session of the UNESCO World Heritage Committee in the Australian Cairns on November 30, 2000 (No. 973, on the basis of the criteria: iii, iv, Decision 24COM X.C.1).¹

The site's inscription on the UNESCO World Heritage List expresses the recognition of its values commonly shared by people of the whole world. This status in the case of Bardejov recognizes: "the fortified town of Bardejov as an exceptionally well preserved evidence of the economic and social structure of trading towns in Medieval Central Europe, where the plan, buildings and fortifications illustrate the urban complex that developed in the Medieval Central Europe at major points along the great trade routes of the period."

(www.whc.unesco.org/en/list/973).

UNESCO requires each World Heritage Site to have a management plan which would guarantee that the exceptional qualities (i.e. the outstanding universal value) will be protected, conserved and valorised. It is generally recommended that management plans should be updated every 5 to 6 years.

¹ The officially approved name of the site in the inscription under No. 973 in English language is Bardejov Town Conservation Reserve, in Slovak equivalent *Mestská pamiatková rezervácia Bardejov* or *Pamiatková rezervácia mesta Bardejov*. In this document the name Historic Centre of the Town of Bardejov is being used in coherence with the currently used name in the Monitoring Report (Regional Monuments Board, Prešov: World Cultural Heritage – Monitoring the UNESCO Site. Report on the State of Conservation of the Site Historical Centre of the Town of Bardejov, November 2010). In practice the authors of this Plan encountered also the designation Conservation Reserve Bardejov and the Jewish Suburbium (*Pamiatková rezervácia Bardejov a židovské suburbium*)