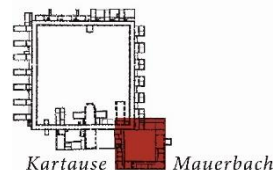


Co-funded by the
Erasmus+ Programme
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ERASMUS+
International Cooperation for Professional Training in Heritage
Conservation
Acronym: **Heritage Train**
Ref. number: 2019-1-SK01-KA202-060759



VFB Verein zur Förderung der Baudenkmalpflege

Fostering cooperation in the
European Union on skills,
training and knowledge transfer
in cultural heritage professions

....since 2015 there is some movement....

DEZEMBER 2018

EUROPÄISCHE KULTURAGENDA
ARBEITSPLAN FÜR KULTUR 2015-2018

ZUSAMMENFASSUNG

EINE NEUE EUROPÄISCHE LANDSCHAFT FÜR BERUFE IM BEREICH DES KULTurerbes

BERICHT DER OMK (OFFENE METHODE DER KOORDINIERUNG)
ARBEITSGRUPPE AUS EXPERTEN DER EU-MITGLIEDSTAATEN

Der Rat der Europäischen Union hat erstmalig eine Gruppe nationaler Experten mit der Untersuchung von Qualifikationen, Schulungen und Wissenstransfer in Berufen im Bereich des Kulturerbes in Europa beauftragt⁽¹⁾. Die Gruppe war in den Jahren 2017 und 2018 im Rahmen des Arbeitsplans des Rates im Kulturbereich 2015-2018 mit Unterstützung der Europäischen Kommission im Einsatz⁽²⁾.

DECEMBER 2018

EUROPEAN AGENDA FOR CULTURE
WORK PLAN FOR CULTURE 2015-2018

EXECUTIVE SUMMARY

**A NEW EUROPEAN LANDSCAPE
FOR HERITAGE PROFESSIONS**

REPORT OF THE OMC (OPEN METHOD OF COORDINATION)
WORKING GROUP OF MEMBER STATES' EXPERTS

For the first time, the Council of the European Union has invited a group of national experts to investigate skills, training and knowledge transfer in the heritage professions in Europe ⁽¹⁾. The group was operational in 2017 and 2018 under the Work Plan for Culture 2015-2018, with the support of the European Commission ⁽²⁾.

EMPFEHLUNGEN

Die Empfehlungen in diesem Bericht stützen sich auf Beispiele aus der Praxis, Fallbeispiele bewährter Praktiken und gewonnene Erkenntnisse. Sie sollen Europa den bestmöglichen Nutzen und Wert aus der Verbesserung des Transfers von Wissen, Ausbildung und Qualifikationen in den Berufen des Kulturerbes einbringen. Zusammengefasst werden sie unter die vier Pfeiler des Europäischen Jahrs des Kulturerbes: Engagement, Nachhaltigkeit, Schutz und Innovation sowie dem bereichsübergreifenden Aspekt von internationalen Beziehungen⁽⁶⁾.

Engagement

Fachkräfte im Bereich des Kulturerbes sind am besten in der Lage, der gesamten Gemeinschaft die wesentlichen Vorteile des Kulturerbes für Wirtschaft, Kultur, Umwelt und Gesellschaft zu vermitteln.

Empfehlungen

- Entwicklung von innovativen Schulungsmaßnahmen zur Festigung des Engagements und der Kommunikationsfähigkeiten von Fachkräften, Mediatoren und politischen Entscheidungsträgern, um gegenseitiges Verständnis und ganzheitliche Betrachtungsweisen zu fördern und die Beteiligung und den Zugang für alle zu verbessern.
- Verbesserung des digitalen Zugangs über Informationsportale und -netzwerke im Internet, um das Bewusstsein zu schärfen und Wissen und Fähigkeiten für den gemeinsamen Zweck der Erhaltung des Erbes sowie der Auslegung und Umsetzung des Rahmenübereinkommens von Faro zu transferieren⁽⁷⁾.

Nachhaltigkeit

Das Fachwissen von Beschäftigten im Bereich des Kulturerbes ist ein einzigartiges öffentliches Gut, das wesentlich zur Qualität, zum Wert und zur Nachhaltigkeit der Pflege und der Erhaltung des Erbes beiträgt.

RECOMMENDATIONS

The recommendations in this report draw on practical examples, good-practice case studies and lessons learned. They aim to maximise the benefits and value that Europe could gain from improving the transfer of skills, training and knowledge in cultural heritage professions. They are summarised under the four pillars of the European Year of Cultural Heritage: engagement, sustainability, protection and innovation, as well as the transversal dimension of international relations ⁽⁶⁾.

Engagement

Cultural heritage professionals are best placed to communicate, to the whole community, the vital benefits that cultural heritage has for the economy, culture, environment and society.

Recommendations

- Devise innovative engagement and communications skills training for professionals, mediators and policymakers, to improve mutual understanding and holistic approaches to increase participation and access for all.
- Increase digital access through online information portals and networks to raise awareness, and to transmit knowledge and skills for the common purpose of safeguarding heritage, and for interpreting and implementing the Faro Convention ⁽⁷⁾.

Sustainability

The expertise of cultural heritage professionals is a unique public asset that is essential to achieving quality, value and sustainability in heritage protection and preservation.

Innovation

Fachkräfte im Bereich des Kulturerbes arbeiten in interdisziplinären und bereichsübergreifenden Umgebungen. Sie kombinieren traditionelle, kreative und innovative Ansätze, um das unersetzliche Erbe Europas für künftige Generationen zu erhalten.

Empfehlungen

- Durch Förderung und Verbesserung der Aus- und Weiterbildung sowie von Exzellenzzentren sollen folgende Angebote geschaffen werden: Weiterbildungen im Bereich des Kulturerbes für Einsteiger und Fortgeschrittene, Graduiertenkollegs, Möglichkeiten für lebenslanges Lernen und strukturierter Wissensaustausch für Arbeitskräfte im Bereich des Kulturerbes, Politiker, Mediatoren und die Öffentlichkeit.
- Förderung von europäischen und nationalen Standards für den Bereich des Kulturerbes, sofern sinnvoll.
- Bereitstellung von EU-Mitteln für innovative und integrierte Weiterbildungs- und Forschungsangebote zusammen mit Fachverbänden und mittels bereichsübergreifender Zusammenarbeit.

Innovation

Cultural heritage professionals work in interdisciplinary and cross-sectoral environments. They combine traditional, creative and innovative approaches to safeguarding Europe's irreplaceable heritage for future generations.

Recommendations

- Support and enhance education, training and centres of excellence to provide: entry-level and advanced cultural heritage training; post-graduate research programmes; lifelong learning opportunities; and structured knowledge-exchange for the cultural heritage workforce, policymakers, mediators and the public.
- Promote EU and national cultural heritage standards, where appropriate.
- Provide EU funding for innovative and integrated training and research, in association with sector representative bodies and through cross-sectoral cooperation.

International Cooperation for Professional Training in Heritage Conservation

Acronym: Heritage Train

Duration: 1st of December 2019 – 31st of November 2021

Programme: ERASMUS+

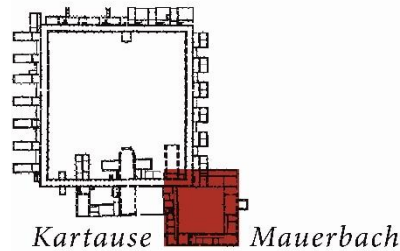
KA2 – Cooperation for innovation and the exchange of good practice

KA202 – Strategic partnerships for vocational education and training



Academia Istropolitana Nova (SK)
Cultural Heritage Branch

Cooperation Partner
The Monuments Board of the Slovak Republic



Verein zur Förderung der Baudenkmalpflege (AT)
Non Profit Association in Built Heritage

Cooperation Partner
The Federal Monuments Authority of Austria
Dept. for Information and Training Kartause Mauerbach



University of Pardubice (CZ)
Faculty of Restoration

Cooperation Partner
The National Heritage Institute Czech Republic



Fostering cooperation in the European Union on skills, training and knowledge transfer in cultural heritage professions – current projects



PRO-Heritage

Protect traditional built Heritage Skills



Innovation and Creative Solutions for Cultural Heritage

EU
framework
actions



Maintenance Manager for
Heritage Asset

 Burghauptmannschaft
Österreich



Heritage Train
professional training



Co-funded by the
Erasmus+ Programme
of the European Union

**IWZB Kartause
Mauerbach**
future EU comp center

 Bundesdenkmalamt

direct actions
professional training
professional facilities

The general decline of professional training for built Heritage by increasing demand of professionals in all target groups is documented in the results of the former EU projects or studies.

The Kartause Mauerbach with its partners VFB and BHÖ remains the only institution providing professional training in a systematic approach in Austria.

Crafts qualified in traditional skills are disappearing in the EU. There is a gradually trend from the early members to newer members

Most company leaders in built heritage are **over 50 years** old

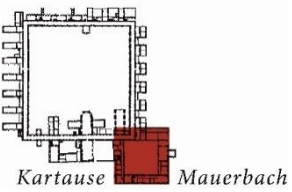
About 65 % of companies have **no successor**

1800 companies in construction business in Vienna have 90 apprentices this year !

regularly, periodically

supplements mostly not periodically

Overview systematic professional training IWZB Kartause Mauerbach



Kartause Mauerbach

Forging smith

Chisling girdlers

Architectural Surfaces

Stonework in heritage

Gilding new

EHA

European Heritage Academy

Module 1

Module 2

Module 3

Module 4

Regularly and supplements open to graduates

Stucco in development

Repair of wood windows no restriction of access

Forging Basic 1

Shaping of copper

Architectural Surface Basic

(Architectural surface basic)

Gilding in Heritage 1

Forging Basic 2

Chiseling works

Consolidation of Fassades

Stonemason in heritage

Gilding in Heritage 2

Forging Advanced 1

Manufacturing hall marks

Cornice and profile

Advanced 1

Forging Advanced 2

Fassades around 1900

Advanced 2

Forging of tools

Faced walls-wall copings

Romancement

Romancement

Window fittings

Window fittings

stone repair mortars

stone repair mortars

Leadworks, corrosion protection

Chase/repoussé putties

Traditional paints

Leadworks, corrosion protection

Mineral paints

Traditional and modern plasters and paints

Traditional and modern plasters and paints

Linsic oil paint on wood and iron

Linsic oil paint on wood and iron

Linsic oil paint on wood and iron

Linsic oil paint on wood and iron

Some experiences, guidelines for further training courses, missing values-mediation

train **skills not professions**, train - as much as possible - different professions together

professional **practical** training for architects and engineers for more **experience** in built heritage

modern architects and engineers have low knowledge about traditional constructions materials and the time tables for work at built heritage sites – already **tenders and construction schedule** fail

more cooperation between all professions **during and after training**

new guilds of handcraft by participants communities after training

extra more education-mediation than training for understanding principals of protection, build heritage as part of our culture and sustainable civil engineering in general

owners of built heritage and the youth need a „school of seeing“ for **sensing and recognition of vanishing values**

What have we found out during comparative analysis, 20 years course management, surveys and questionnaires in several projects
- example of visual external appearance:





Scharding
HOTEL
S'WIRTSHAUS
KAFFEEHAUS

Scharding KAFFEEHAUS Scharding

Europaplatz
HOTEL





Survey and questioner results, as well surveys in other EU projects (Modi-fy, Pro Heritage, Inceas), show low response in Austria. Loss of acceptance and reduced value of build heritage in culture is a generally trend in the public of the earlier member countries of the EU. Fundamental understandings like authenticity, conservation is not renovation or agevalue are cultural values not transmitted or taught in general public any more.



GESCHICHTE

Oskar Kokoschka – Schule des Sehens

Oskar Kokoschka gründete die Internationale Sommerakademie für Bildende Kunst Salzburg im Sommer 1953 auf der Festung Hohensalzburg als "Schule des Sehens". Er schuf mit dieser ersten Kunstsommerakademie auf europäischem Boden einen internationalen Ort der Begegnung für Menschen unterschiedlicher Herkunft, gesellschaftlichen Hintergrunds und Alters und ein Gegenmodell zu den traditionellen nationalen Kunstakademien. In Kokoschkas Lehrkonzept gab es keine Trennlinie zwischen künstlerischem Handwerk und einer umfassenden intellektuellen und humanistischen Bildung. Innerhalb von elf Sommern gelang es Oskar Kokoschka, die Teilnehmer*innenzahl von 30 im Jahre 1953 auf 250 im Jahr 1963 zu erhöhen.

HISTORY

Oskar Kokoschka – School of Vision

In summer 1953, Oskar Kokoschka founded the International Summer Academy of Fine Arts in Hohensalzburg Fortress as the "School of Seeing". This first summer academy of art in Europe was an international meeting-place for people of diverse origins, age and social background, and a counterpart to traditional national art academies. There was no room in Kokoschka's teaching concept for a dividing line between artistic skill and a comprehensive intellectual and humanistic education. Within eleven summers, he had succeeded in increasing the number of participants from 30 in 1953 to 250 in 1963.

Work on built Heritage is generally labour based technology with local materials. This meets the demand for sustainable solutions in the entire “construction industry”. Climate change is a chance for all built heritage related jobs. For recruiting the Youth for traditional technics and traditional architecture the dusty image of these jobs is an obstacle. Traditional crafts and architecture are modern and should be rebranded classic crafts and classic architecture. Blue shirt jobs are not old-fashioned traditional. They are modern and classic jobs.



Identical crafts, identical classic technics in conservation and in modern architecture



Identical crafts, identical classic technics in conservation and in modern architecture

We are losing the turtles, the soil to grow innovative and well

Most current projects try to use the fruits of build heritage:
Innovation, emerging professions and markets, commercial exploitation

- but do not invest in the soil:

The nutrients in the soil are:
„manage and maintain“, „care and repair“, „sustainability“
„conservation“, „experience“

The base of the soil is successfully used since thousands of years:

Train classical crafts the skills
Train classical architecture and construction techniques

Train classical humanistic knowledge -
the base of all cultural achievement -
including crafts and architecture

